

[Pursuant to Schedule I (see sections 4 and 5) to  
the Companies Act, 2013] FORM NO. INC-33

**SPICE+MOA**  
(e-Memorandum of Association)

\* Table applicable to company as notified under schedule I of the companies Act, 2013

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**Table A- MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES**

1. The Name of the Company is

AURETICS LIMITED

2. The Registered office of the company will be situated in the state of

Delhi-DL

3.(a) The objects to be pursued by the company on its incorporation are

1. To carry on in India and Abroad the business of E- Commerce of various types of consumer products and other goods.
2. To carry on in India and Abroad the business of e-marketing, e-trading, e-selling, sales on commission basis of various types of consumer products, and other goods.
3. To carry on in India and abroad the business of import and export of various kinds of products like cosmetics, health supplements, wellness products, nutraceuticals, pharmaceuticals, medicines, healthcare, personal care, food products, electronics, appliances, automobiles, consumables, durables and all other kinds of products and other goods of day-to-day use.
4. To carry on in India and Abroad the business of providing market support to manufacturers, distributors, dealers of all kind of products, and other goods.
5. To carry on in India and Abroad the business of buying, selling, reselling, importing, exporting, transporting, storing, developing, promoting, marketing or supplying, trading, dealing in any manner whatsoever in all type of goods on retail as well as on wholesale and commission basis in India or elsewhere.

3.(b) Matters which are necessary for furtherance of the objects specified in clause 3(a) are

1. To acquire by purchase, lease, concession, grant, license or otherwise, such lands, buildings, minerals, waterworks, plant, machinery, Stock-in-trade, stores, rights, privileges, easements and other movable and immovable property of any description as may, from time to time, be deemed necessary for carrying on the business of the Company, and to build or erect upon any land of the Company, howsoever acquired, such manufactures, workshops, warehouses, officers, residences and other buildings, and to erect such machinery and construct such roads, ways, tramways, railway branches or sidings, bridges, reservoirs, water course, hydraulic works.
2. To render assistance to buy, sell, import, export, manipulate, prepare for market, and deal in merchandise of all kinds.
3. To purchase, acquire, and undertake all or any part of the business, property and liabilities of any person or company carrying on or proposing to carry on any business which this company is authorised to carry on, or possessed of property suitable for the purposes of the company, or which can be carried on in conjunction therewith, or which is capable of being conducted so as directly or indirectly to benefit the company.
4. To acquire from any person, firm or body corporate or incorporate, whether in India or elsewhere technical information, know how, processes, engineering, manufacturing and operating data, plans, layouts, and blueprints, useful for the design, erection and operation of plant required for any of the businesses of the Company and to acquire any grant or license and other rights and benefits in the foregoing matters and things.
5. To draw, make accept, endorse, discount, execute and issue, negotiate, assign, buy, and sell or otherwise deal in cheques, drafts, promissory notes, bills of exchange, hundies, debentures, bonds, bills of lading, railway receipts, warrants and coupons, and all other negotiable and transferable securities, instruments and documents.
6. To acquire or amalgamate with any other company whose objects to those of this company, whether by sale or purchase (for fully or partly paid up shares or otherwise) of the undertaking, subject to liabilities of this or any such other company as aforesaid, with or without winding up or by sale or purchase (for fully or partly paid up shares or otherwise) of all the shares or stock of this or any such other company as aforesaid or by partnership or in any other manner.
7. To train and pay for the training in India or abroad of any of the Company employees, officers, Directors, technicians, or any candidate or to recruit and employ India or Foreign experts for the interests for furtherance of the company objects.

8. To remunerate any person or company for services rendered or to be rendered in placing or assisting to place or guaranteeing the placing of any of the shares in the Company capital or any debentures, or other securities of the Company or in or about the organization, formation or promotion of the Company or the conduct of its business.
9. To apply for any-property, rights or privileges., acquired by the Company or for the services rendered or to be rendered in connection with the promotion of, or the business of the Company of for acquisition of any property for the Company or otherwise, either wholly, or partially in cash or in shares, bonds, debentures or other securities of the Company, and to issue any as paid up thereon, as may be agreed upon and to charge any such bonds debenture or other securities upon all or any part of the property of the Company.
10. To remunerate (by cash or in kind or by allotment of. fully or. partly paid share or shares credited as fully or partly paid up or in any other manner) any persons, firms, associations, or companies for services rendered or to be rendered or in rendering technical aid and advice, granting licenses or permission for the use of patents, trade, secrets, holders or debenture stock holders of the Company or for subscribing or agreeing to subscribe whether absolutely or conditionally, or for procuring or agreeing to procure subscriptions, whether absolute or conditional for any shares, debentures, or debenture-stock, or other securities of the services rendered in or about the formation or promotion of the Company or in introducing any property or business to the Company or about the conduct of the business of this Company or about payment of such debenture-stock or other securities any interest thereon.
11. To procure the incorporation, registration or other recognition of the Company in any country, state or place and to establish and regulate agencies for the, purpose of the Company business and to apply or join in applying to any Parliament, Local Government, Municipal or other authority or body, Indian, British, Colonial or foreign, for any acts of Parliament, laws decrees, concessions, orders, rights or privileges that may seem conducive to the Company objects or any of them and to oppose any proceedings or applications which may seem calculated directly to prejudice the Company interests.
12. To pay all the costs, charges and expenses of and incidental to the promotion and formation, registration and establishment of the Company and the issue of its capital including costs charges, expenses of negotiations and contracts and arrangement made prior to and incorporation of, the formation and incorporation of the Company.
13. To promote, carry on, maintain and develop trade of all kinds and trade, industrial, commercial and financial relations of every kind and description.
14. To invest any moneys of the Company in such investments as may be thought proper and to hold, sell, vary or otherwise deal with such investments.
15. To receive money on deposit or loan, or borrow or raise money in such manner as the Company shall think fit and to creates issue and allot bonds, debentures or debenture stock (perpetual or otherwise) (such bonds, debentures or debenture stock being made payable to bearer or otherwise and issuable or payable either at par, at premium, at discount or as fully paid) and to secure the repayment of any money borrowed, raised or owing by mortgage, charge or lie upon all or any part of the property or assets and profits of the Company (both present and future) including its uncalled capital.
16. To establish and maintain local registers, agencies and branch places of business and procure the Company to be registered or recognized and carry business in any part of the world.
17. To open any kind of account in any Bank and to draw, make accept, endorse, discount, negotiate, execute and issue bills of exchange, promissory notes, hundies, bills of lading warrants, debentures, and other negotiable or transferable instruments or securities.
18. To enter into partnership or into any arrangements of sharing profits, union of interests, cooperation, joint venture, reciprocal concessions, or otherwise, with any person, firm or company carrying on or engaged in or about to carry on or engaged in any business or transaction which this company is authorised to carry on, and to lend money to guarantee the contracts of or otherwise assist any such persons, firms or company and to take or otherwise acquire and hold shares or securities of any such person, firm or company and sell, re-issue with or without guarantee or otherwise deal with the same.
19. To enter into any agreement with any Government or authorities (municipal, local or otherwise) or any corporations, companies or persons, which may seem conducive to the Company objects or any of them and to obtain from any such Government privileges and concessions which the Company may think desirable and to carry out, exercise and comply with any such contracts, rights, privileges and concessions.
20. To be interested in promote and undertake the formation and establishment of such institutions, business, companies (industrial, agricultural, trading, manufacturing or other) and to carry on any other business which may seem to the Company capable of being conveniently, carried on in connection with any of these objects, either directly or indirectly.
21. To sell mortgage, assign or lease and in any other manner with or dispose of the undertaking or profit of the Company or any part thereof, whether moveable of immovable for such consideration as the Company may think fit and in particular for shares, debentures and other securities of any other company having objects altogether or in part similar to those of this Company.
22. To improve, manage, works develop, alter exchange, lease mortgage, turn to account, abandon, otherwise deal with all or any part of the property, rights, and concessions of the Company.
23. To do all or any of the above things that may be thought conducive to the attainment of the above objectives or any of them in any part of the world, and as principals, agents, contractors, trustees, or otherwise, and by or through trustees, agents or otherwise and either alone or in conjunction with others
24. To undertake and execute any trust or to do any trust activities and act as trustees or settlers, the undertaking of which may be beneficial to the Company, either gratuitously or otherwise and to vest any real or personal property rights or interests acquired by or belonging to the Company in any person, firm or Company or authority on behalf of or for the benefit of the Company.

4.The liability of the member(s) is limited and this liability is limited to the amount unpaid, if any, on the shares held by them.

5.The share capital of the company is  rupees, divided into,

50,000.00	Equity	shares of	10.00	rupees each	,and
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- 6  We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:
- I, whose name and address is given below, am desirous of forming a company in pursuance of this memorandum of association and agree to take all the shares in the capital of the company (Applicable in case of one person company):

S.No.	Subscriber Details					
	Name, Address, Description and Occupation	DIN/PAN/Passport Number	No. of shares taken		DSC	Dated
1	Sarita Gupta, R/o Plot No. E 190, Dilshad Garden, Mangal Bazar Marg, Near LIC Colony, Delhi 110095 India Occupation Business	00787348	12470	Equity	SARITA GUPTA Digitally signed by SARITA GUPTA Date: 2021.02.19 11:46:16 +05'30'	19/02/21
				Preference		
2	Arjun Gupta, R/O Plot No. 190 Old Block, Nr Lic Colony, Dilshad Garden, Mangal Bazar Marg, Delhi 110095, India Occupation Business	AQNPG0103B	12470	Equity	ARJUN GUPTA Digitally signed by ARJUN GUPTA Date: 2021.02.19 11:46:56 +05'30'	19/02/21
				Preference		
3	Karishma Gupta, R/o III K 117, Rakesh Margh, Nehru Nagar, Ghaziabad, Uttar Pradesh 201001 India Occupation Business	BKBP9835K	12470	Equity	KARISHMA GUPTA Digitally signed by KARISHMA GUPTA Date: 2021.02.19 11:47:36 +05'30'	19/02/21
				Preference		
4	Arvind Kumar Gupta, R/O E 190, F/F E Block Na Delhi 110095 India, Occupation Business	AAIPG1509L	12470	Equity	ARVIND KUMAR GUPTA Digitally signed by ARVIND KUMAR GUPTA Date: 2021.02.19 11:48:08 +05'30'	19/02/21
				Preference		
5	Oneile Saraf, R/O 86 87 Ved Vyas Colony, C/O Neo Hospital, Madhya Pradesh 457001, India Occupation Doctor	AVOPS9207N	40	Equity	ONEILE SARAF Digitally signed by ONEILE SARAF Date: 2021.02.19 11:48:53 +05'30'	19/02/21
				Preference		
6	Neha Saraf R/O 88 Ved Vyas Colony, Ratlam, Madhya Pradesh 457001, India Occupation Doctor	CLDPS3286A	40	Equity	NEHA SARAF Digitally signed by NEHA SARAF Date: 2021.02.19 11:49:41 +05'30'	19/02/21
				Preference		
7	Vinay Gupta R/O H.No. 3k 117, Near Rakesh Marg & K Block Ghaziabad, Uttar Pradesh 201001 India Occupation Business	AXMPG4611Q	40	Equity	VINAY GUPTA Digitally signed by VINAY GUPTA Date: 2021.02.19 11:50:26 +05'30'	19/02/21
				Preference		
Total Shares taken			50,000.0	Equity		
				Preference		

Signed before Me

Name	Address, Description and Occupation	DIN/PAN/Passport Number/ Membership Number	DSC	Dated

FCS	ROHIT CHAUHAN	S/o Rishipal Chauhan Office - 215A/2C, First Floor Vasundhara, Ghaziabad, UP 201012	10506	ROHI T CHAU HAN Digitally signed by ROHIT CHAUHAN Date: 2021.02.19 12:37:24 +05'30'	19/02/21
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